

New Procedure Has Potential to Revolutionize Kidney Donor Surgery

BRAY, Ireland, July 28 /PRNewswire/ --

- Made Possible by the TriPort(TM) from Advanced Surgical Concepts

Advanced Surgical Concepts is pleased to announce that surgeons have used its TriPort(TM) device to complete a kidney transplant through only a small incision in the donor's bellybutton. The donor was able to leave the hospital less than 48 hours after the surgery with his surgical scar hidden by the natural contour of the bellybutton, rather than the 12" abdominal scar that is common following kidney removal surgery. The NBC Today Show and the Associated Press both reported on the procedure.

To watch the NBC Today Show segment, please visit:

<http://today.msnbc.msn.com/id/21134540/vp/25717631#25717631>

The TriPort(TM) has the potential to create a new generation of "bellybutton" procedures that reduce or eliminate patient scarring. Surgeons were previously forced to choose between making either one large incision, to insert multiple instruments through this large opening, and making multiple small incisions, to insert one instrument through each small opening (known as laparoscopic surgery).

The TriPort's novel design eliminates the need for this choice. Surgeons make a small incision, insert the TriPort(TM), and then pass all instruments through the device without additional surgical ports. Furthermore, by placing the TriPort(TM) in the navel, surgeons are able to hide the scar within the natural shape of the bellybutton.

"Our company is proud to be a part of this important innovation in surgery," said Frank Bonadio, CEO of Advanced Surgical Concepts. "Our hope," he continued, "is that surgeons will use the TriPort(TM) to develop a new generation of procedures that reduce

surgical trauma and scars. We also hope that the reduction in trauma and scars will result in an increase in the number of patients willing to provide transplant kidneys and other organs."

In addition to kidney transplants, surgeons have used the TriPort(TM) to complete many ground-breaking, single incision laparoscopic procedures, including cholecystectomies, hysterectomies, prostatectomies, bariatric surgeries, appendectomies, colectomies, pyeloplasties and an array of other general, gynecological, and urological procedures. Surgeons have also proven the effectiveness of the device in robotic surgery.

Advanced Surgical Concepts Ltd.

Advanced Surgical Concepts (ASC) Ltd. is a private Irish company committed to the improvement of laparoscopic surgery for both patients and physicians. ASC is in the process of partnering with leading surgical centres that intend to develop the next generation of single incision, reduced scar procedures with the TriPort(TM). Please visit www.advanced surgical.ie.

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